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| Contact | [Hospital PR/revenue integrity program director] |
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 | FOR IMMEDIATE RELEASE[Date] |

**[Name of Hospital]** Celebrates National Revenue integrity week

Professionals celebrate Revenue Integrity Week

**[City], [ST], [Date]– [Hospital name]** will host several events to celebrate the work of its revenue integrity professionals in honor of its annual week of recognition. This year’s theme is The Revenue Integrity Road Trip.

Revenue Integrity Week is designed to increase public awareness of the revenue integrity profession and celebrate the diligence and dedication of revenue integrity professionals. As healthcare organizations refine and expand roles for revenue integrity professionals and form dedicated revenue integrity departments, there is an increasing need to recognize the valuable contributions of revenue integrity professionals in the healthcare setting.

[**{Insert a quote from your revenue integrity director/manager or hospital administration regarding the importance of revenue integrity efforts such as:**
“Recognition of staff who positively contribute to the revenue cycle is vital in any healthcare setting. I hope that everyone takes time to applaud the tireless efforts of all of these team members.”]

Revenue integrity professionals work to ensure appropriate documentation and application of sound financial practices that can withstand audits at any point in time. Revenue integrity professionals help facilities ensure compliance in billing and documentation by performing chargemaster maintenance, reviewing charges, and addressing the root cause of edits. This week of national recognition sponsored by the National Association of Healthcare Revenue Integrity (NAHRI) helps us to:

* Recognize the unique and valuable contributions of revenue integrity professionals in the healthcare setting
* Increase public awareness of the revenue integrity profession
* Celebrate the diligence and dedication of revenue integrity professionals

“Revenue integrity is more critical to hospitals than ever. These professionals play key roles in ensuring reimbursement is accurate, complete, and audit-proof. They’re essential to managing and reducing denials and analyzing data trends that have a direct impact on their hospital’s ability to keep the doors open,” said Nicole Votta, director of NAHRI. “As this field grows and matures, it’s important to acknowledge the hard work of revenue integrity professionals. Revenue Integrity Week is the perfect opportunity to acknowledge the profession’s impact.”

[Insert your company's boilerplate message.]

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If you would like more information about this topic, please contact [Your Name] at [Company Phone] or email at [Company E-mail].